



Marina Coast Water District

Minutes Community Outreach and Personnel Committee Meeting

November 7, 2023

1. Call to Order:

The November 7, 2023 Community Outreach Committee meeting was called to order at 7:40 p.m. by Director Moore. In attendance were:

- Committee members: Director Moore and Director Imamura
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

3. Approve the Draft Minutes of the October 3, 2023 Meeting:

Director Imamura made a motion to approve the minutes of October 3, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, who gave a quick review of the October outreach efforts, metrics, and upcoming outreach items.

5. Draft Homeowners Association Presentation:

Mr. Rauch reviewed the draft presentation for the District spokespersons to use when reaching out to the local Homeowners Associations. The Committee members made several recommendations and comments. A hard copy will be provided to the Committee members to make additional edits and return them to staff.

6. Student Intern Update:

Mr. Scherzinger noted that the District currently has three interns, one in conservation, one in operations and maintenance, and one in engineering. He added that the District is also looking for an intern for IT. Director Moore suggested talking to North Eastern University as they offer a Co-Op intern program that might be beneficial to the District.

7. Identify Agenda Items for the Next Committee Meeting:

Mr. Scherzinger said the Social Media Policy will be discussed. Director Moore asked for an update on the conversation with North Eastern.

8. Committee Member Comments:

Director Imamura commented on how quickly the last year has gone by and how he appreciates having a good Board to work with and how they support each other. Director Moore thanked staff for their hard work.

9. Adjournment:

Meeting adjourned at 8:45 p.m.